

MapTools Wholesale Price List

January 2023

To purchase products at the prices listed in this price list you must be an approved reseller of MapTools products.

Here at MapTools we understand that many of you bring value to our products by exposing them to folks who might not otherwise know about them, and that you make them available in marketplaces that we could not reach on our own, and we welcome that approach to reselling our products.

Some examples of resellers that add value include:

- Brick and Mortar Retail Stores

- Online stores attached to web sites targeting specific user groups.

- Instructors that sell or provide our products as part of their classes.

- Defense and public sector contractors specializing in linking government purchasers and contracts with products and vendors like ourselves.

We are much less interested in resellers that simply resell on large online marketplaces like Amazon or EBay. If this is what you do, and you still think we should value you as a reseller, please provide us with a detailed explanation of the value you bring to the table.

If you are an end user of large quantities of our products, you should take advantage of our existing quantity price breaks or contact us to negotiate quantity price breaks specific to your needs.

MapTools has two simple requirements to be met by folks wishing to resell our products.

First, we ask that you be engaged in an ongoing "value added" resale business with the intent to resell our products in the future. Please provide us with a short description of how and where you intend to resell our products.

Second, we ask that your first order total \$100 or more at wholesale pricing, which is typically 50% off of retail. There is no minimum on subsequent orders. This is a small hurdle for most serious resellers, but we keep it that way, because we really do appreciate what it takes to be a small retail store and that you are making a serious commitment just to make physical space for our products in your inventory.

We'll evaluate your request and try to let you know in a timely manner if we think you are a good fit and are approved.

Additionally Net 30 day credit terms are available upon credit approval. A credit application is needed to start the credit approval process

A catalog, and a wholesale price list, are available for download as pdf documents.

We will be happy to drop ship orders for you. But we will charge a \$5.00 per order drop ship fee.

Most of our products are available with either minimal packaging or in retail packaging in a poly bag with a hang tag and UPC bar code. Refer to the last page of this price list for more information on the packaging options. Be sure to let us know what packaging works best for you when you place an order.

Copies of this price list, our old catalog, and our credit application are available at:

www.MapTools.com/wholesale

To place an order...

You can send a purchase order by email to orders@maptools.com

You can fax a purchase order to 650-446-1430

You can call us at 650-332-7522

You can order online from our web page at www.maptools.com.

Note: the web site will not offer wholesale prices nor is it aware of the packaging options. Please include a note on the last checkout page to remind us that you are a reseller and what packaging options you need. We will reprice your order and send you a confirmation with the adjusted pricing.

To view product details and images add the SKU to the end of this URL,
<https://maptools.com/product/>

For example: <https://maptools.com/product/UTMGrid24>

SKU	Description	UPC	mfg	Pkg	Retail Price	Whsl. Price
AcreageEst24	Acreage Estimator for 1:24,000	824249150247	US	CB R	10.75	5.38
AdvCorner	Adventure Racing Corner Rulers	824249150049	US	CB R	6.75	3.38
AdventureSet	Adventure Set of 4 Map Rulers	824249110012	US	PR	14.49	7.25
AirCorner	Aerial Photo UTM Corner Rulers	824249150056	US	CB R	6.75	3.38
Card_Dec	Reference Card - Declination & Compass Rose	824249150308	US	BR	1.99	1.00
Card_Dist	Reference Card - Time, Speed, and Distance	824249150315	US	BR	1.99	1.00
Card_LatLon	Reference Card - Latitude Longitude	824249150322	US	BR	1.99	1.00
Card_mm	Reference Card - Millimeter Grid	824249150339	US	BR	1.99	1.00
Card_Slope	Reference Card - Inclinator for Slope Angle	824249150346	US	BR	1.99	1.00
Card_UTM	Reference Card - UTM, MGRS, USNG	824249150353	US	BR	1.99	1.00
Compass-TA	Classroom Training Compass Visual Aid	824249000740	US	B	29.95	21.95
CornerRuler-TA	UTM Corner Ruler -- Large Classroom Training Aid	824249000788	US	B	16.95	12.75
ExplorerSet	Map Rulers - Explorer Set of MapRulers	824249110050	US	PR	47.75	23.88
GridsSheet	Locating Coordinate Grid Information on USGS Maps		US	B	0.15	0.15
GTA	Military Style UTM/MGRS Coordinate Scale	824249150032	US	CB R	7.95	3.98
LandSection24	Land Sectioning Tool for 1:24,000	824249150230	US	CB R	10.75	5.38
LrgMag	Large Magnifier	824249150391	TW	BR	2.75	2.54
Map1-TA	Map for use with Large Classroom Training Aids	824249000795	US	B	101.00	101.00
MapBagBig	Map Bag - Big	824249150393	US	B	2.65	2.65
MapBagSmall	Map Bag - Small	824249150392	CN	B	1.29	1.29
MapFlags	Map Flags, pkg of 15, assorted colors	72228036000	US	R	3.45	2.82
MapMathSheet	Map Math Instruction Sheet		US	B	0.15	0.15
MapRuler-TA	Map Ruler -- Large Classroom Training Aid	824249000801	US	B	16.95	12.75
MapTacks	Map Tacks, pkg of 50, assorted colors	72228031005	US	R	3.45	2.82
MilStyleInsert	UTM Tool Instruction Sheet		US	B	0.15	0.15
Mini12	Mini Corner Ruler for 1:12,000	824249000818	US	BR	5.95	2.98
Mini24	Mini Corner Ruler for 1:24,000	824249150209	US	BR	3.95	1.98

SKU	Description	UPC	mfg	Pkg	Retail Price	Whsl. Price
Mini25	Mini Corner Ruler for 1:25,000	824249150216	US	BR	3.95	1.98
Mini30	Mini Corner Ruler for 1:30,000	824249150407	US	BR	3.95	1.98
Mini35	Mini Corner Ruler for 1:35,000	824249150414	US	BR	3.95	1.98
Mini47	Mini Corner Ruler for 1:47,520	824249150438	US	BR	3.95	1.98
Mini48	Mini Corner Ruler for 1:48,000	824249150445	US	BR	3.95	1.98
Mini50	Mini Corner Ruler for 1:50,000	824249150223	US	BR	3.95	1.98
Mini62	Mini Corner Ruler for 1:62,500	824249150452	US	BR	3.95	1.98
Mini63	Mini Corner Ruler for 1:63,360	824249150469	US	BR	3.95	1.98
MiniCorner-TA	Mini Corner -- Large Classroom Training Aid	824249000771	US	B	8.95	6.75
MyTopo-1	Pocket Sized UTM Slots for My Topo Maps	824249150162	US	BR	5.49	2.75
MyTopo-2	Pocket Sized UTM Slots for My Topo Air Photos	824249150179	US	BR	5.49	2.75
NauticalSet	Map Rulers - Nautical Set	824249110067	US	PR	23.95	11.98
NorthRefSheet	North Reference Sheet		US	B	0.15	0.15
PktMag	Pocket Sized Magnifier	824249150384	TW	BR	1.95	1.25
PocketCorners	Pocket Sized UTM Corner Rulers	824249150025	US	BR	5.49	2.75
PocketSlots	Pocket Sized UTM Slot Tool - Degrees	824249150506	US	BR F	5.49	2.75
PocketSlotsMils	Pocket Sized UTM Slot Tool - Mils	824249150507	US	B	5.49	2.75
PocketSlotsQuads	Pocket Sized UTM Slot Tool - 90 Degree Quadrants	824249000702	US	BR F	5.49	2.75
REDs-1	REDs Coordinate Scale and Protractor	824249150513	US	CB R	9.95	4.98
RefCardSet	Set of 6 Reference Cards + Pocket Magnifier	824249150360	US	BR	8.45	4.23
RoundGTA	Round Military Coordinate Scale and Protractor	824249150490	US	CB R	9.95	4.98
RoundGTAQuads	Round Military Coordinate Scale and Protractor	824249150490	US	CB R	9.95	4.98
RS-BM-AK	Ruler Set for Benchmark Road & Recreation Atlas-Alaska 1:285,000	824249000016	US	PB R	14.95	7.95
RS-BM-all	Ruler Set for Benchmark™ Road & Recreation Atlases - Western States	824249000689	US	PB R	14.95	7.95
RS-BM-AZ	Ruler Set for Benchmark Road & Recreation Atlas-Arizona 1:285,000	824249000016	US	PB R	14.95	7.95

SKU	Description	UPC	mfg	Pkg	Retail Price	Whsl. Price
RS-BM-CA	Ruler Set for Benchmark Road & Recreation Atlas-California 1:300,000	824249000023	US	PB R	14.95	7.95
RS-BM-CO	Ruler Set for Benchmark Road & Recreation Atlas-Colorado 1:200,000	824249000030	US	PB R	14.95	7.95
RS-BM-ID	Ruler Set for Benchmark Road & Recreation Atlas-Idaho 1:250,000	824249000047	US	PB R	14.95	7.95
RS-BM-MT	Ruler Set for Benchmark Road & Recreation Atlas-Montana 1:250,000	824249000054	US	PB R	14.95	7.95
RS-BM-NM	Ruler Set for Benchmark Road & Recreation Atlas-New Mexico 1:285,000	824249000061	US	PB R	14.95	7.95
RS-BM-NV	Ruler Set for Benchmark Road & Recreation Atlas-Nevada 1:280,000	824249000078	US	PB R	14.95	7.95
RS-BM-OR	Ruler Set for Benchmark Road & Recreation Atlas-Oregon 1:225,000	824249000085	US	PB R	14.95	7.95
RS-BM-UT	Ruler Set for Benchmark Road & Recreation Atlas-Utah 1:250,000	824249000092	US	PB R	14.95	7.95
RS-BM-WA	Ruler Set for Benchmark Road & Recreation Atlas-Washington 1:200,000	824249000108	US	PB R	14.95	7.95
RS-BM-WY	Ruler Set for Benchmark Road & Recreation Atlas-Wyoming 1:250,000	824249000115	US	PB R	14.95	7.95
RS-DL-AK	Ruler Set for DeLorme® Atlas & Gazetteer-Alaska 1:300,000	824249000122	US	PB R	14.95	7.95
RS-DL-AL	Ruler Set for DeLorme® Atlas & Gazetteer-Alabama 1:182,000	824249000139	US	PB R	14.95	7.95
RS-DL-all	Ruler Set for DeLorme® Atlas & Gazetteer All 50 States	824249000672	US	PB R	24.95	18.75
RS-DL-AR	Ruler Set for DeLorme® Atlas & Gazetteer-Arkansas 1:200,000	824249000146	US	PB R	14.95	7.95
RS-DL-AZ	Ruler Set for DeLorme® Atlas & Gazetteer-Arizona 1:260,000	824249000153	US	PB R	14.95	7.95
RS-DL-CA	Ruler Set for DeLorme® Atlas & Gazetteer-California 1:200,000	824249000160	US	PB R	14.95	7.95
RS-DL-CO	Ruler Set for DeLorme® Atlas & Gazetteer-Colorado 1:320,000	824249000191	US	PB R	14.95	7.95
RS-DL-CTRI	Ruler Set for DeLorme® Atlas & Gazetteer-Connecticut & Rhode Island 1:65,000	824249000207	US	PB R	14.95	7.95
RS-DL-FL	Ruler Set for DeLorme® Atlas & Gazetteer-Florida 1:150,000	824249000214	US	PB R	14.95	7.95
RS-DL-GA	Ruler Set for DeLorme® Atlas & Gazetteer-Georgia 1:182,000	824249000221	US	PB R	14.95	7.95
RS-DL-HI	Ruler Set for DeLorme® Atlas & Gazetteer-Hawaii 1:84,000	824249000238	US	PB R	14.95	7.95

SKU	Description	UPC	mfg	Pkg	Retail Price	Whsl. Price
RS-DL-IA	Ruler Set for DeLorme® Atlas & Gazetteer-Iowa 1:200,000	824249000245	US	PB R	14.95	7.95
RS-DL-ID	Ruler Set for DeLorme® Atlas & Gazetteer-Idaho 1:250,000	824249000252	US	PB R	14.95	7.95
RS-DL-IL	Ruler Set for DeLorme® Atlas & Gazetteer-Illinois 1:150,000	824249000269	US	PB R	14.95	7.95
RS-DL-IN	Ruler Set for DeLorme® Atlas & Gazetteer-Indiana 1:156,000	824249000276	US	PB R	14.95	7.95
RS-DL-KS	Ruler Set for DeLorme® Atlas & Gazetteer-Kansas 1:200,000	824249000283	US	PB R	14.95	7.95
RS-DL-KY	Ruler Set for DeLorme® Atlas & Gazetteer-Kentucky 1:200,000	824249000290	US	PB R	14.95	7.95
RS-DL-KY-150	Ruler Set for DeLorme® Atlas & Gazetteer-Kentucky - 1:150,000 Scale	824249000641	US	PB R	14.95	7.95
RS-DL-LA	Ruler Set for DeLorme® Atlas & Gazetteer-Louisiana 1:182,000	824249000306	US	PB R	14.95	7.95
RS-DL-MA	Ruler Set for DeLorme® Atlas & Gazetteer-Massachusetts 1:80,000	824249000313	US	PB R	14.95	7.95
RS-DL-MDDE	Ruler Set for DeLorme® Atlas & Gazetteer-Maryland & Delaware 1:100,000	824249000320	US	PB R	14.95	7.95
RS-DL-ME	Ruler Set for DeLorme® Atlas & Gazetteer-Maine 1:135,000	824249000337	US	PB R	14.95	7.95
RS-DL-MI	Ruler Set for DeLorme® Atlas & Gazetteer-Michigan 1:160,000	824249000344	US	PB R	14.95	7.95
RS-DL-MN	Ruler Set for DeLorme® Atlas & Gazetteer-Minnesota 1:205,000	824249000351	US	PB R	14.95	7.95
RS-DL-MO	Ruler Set for DeLorme® Atlas & Gazetteer-Missouri 1:200,000	824249000368	US	PB R	14.95	7.95
RS-DL-MS	Ruler Set for DeLorme® Atlas & Gazetteer-Mississippi 1:182,000	824249000375	US	PB R	14.95	7.95
RS-DL-MT	Ruler Set for DeLorme® Atlas & Gazetteer-Montana 1:250,000	824249000382	US	PB R	14.95	7.95
RS-DL-NC	Ruler Set for DeLorme® Atlas & Gazetteer-North Carolina 1:160,000	824249000399	US	PB R	14.95	7.95
RS-DL-ND	Ruler Set for DeLorme® Atlas & Gazetteer-North Dakota 1:200,000	824249000405	US	PB R	14.95	7.95
RS-DL-NE	Ruler Set for DeLorme® Atlas & Gazetteer-Nebraska 1:200,000	824249000412	US	PB R	14.95	7.95
RS-DL-NHVT	Ruler Set for DeLorme® Atlas & Gazetteer-New Hampshire & Vermont 1:100,000	824249000429	US	PB R	14.95	7.95
RS-DL-NJ	Ruler Set for DeLorme® Atlas & Gazetteer-New Jersey 1:77,000	824249000436	US	PB R	14.95	7.95

SKU	Description	UPC	mfg	Pkg	Retail Price	Whsl. Price
RS-DL-NM	Ruler Set for DeLorme® Atlas & Gazetteer-New Mexico 1:300,000	824249000443	US	PB R	14.95	7.95
RS-DL-NV	Ruler Set for DeLorme® Atlas & Gazetteer-Nevada 1:250,000	824249000450	US	PB R	14.95	7.95
RS-DL-NY	Ruler Set for DeLorme® Atlas & Gazetteer-New York 1:150,000	824249000467	US	PB R	14.95	7.95
RS-DL-OH	Ruler Set for DeLorme® Atlas & Gazetteer-Ohio 1:160,000	824249000474	US	PB R	14.95	7.95
RS-DL-OK	Ruler Set for DeLorme® Atlas & Gazetteer-Oklahoma 1:200,000	824249000481	US	PB R	14.95	7.95
RS-DL-OR	Ruler Set for DeLorme® Atlas & Gazetteer-Oregon 1:320,000	824249000498	US	PB R	14.95	7.95
RS-DL-PA	Ruler Set for DeLorme® Atlas & Gazetteer-Pennsylvania 1:150,000	824249000504	US	PB R	14.95	7.95
RS-DL-SC	Ruler Set for DeLorme® Atlas & Gazetteer-South Carolina 1:150,000	824249000511	US	PB R	14.95	7.95
RS-DL-SD	Ruler Set for DeLorme® Atlas & Gazetteer-South Dakota 1:200,000	824249000528	US	PB R	14.95	7.95
RS-DL-TN	Ruler Set for DeLorme® Atlas & Gazetteer-Tennessee 1:140,000	824249000535	US	PB R	14.95	7.95
RS-DL-TX	Ruler Set for DeLorme® Atlas & Gazetteer-Texas 1:400,000	824249000542	US	PB R	14.95	7.95
RS-DL-TX-260	Ruler Set for DeLorme Atlas & Gazetteer-Texas 1:260,000 Scale	824249000658	US	PB R	14.95	7.95
RS-DL-UT	Ruler Set for DeLorme® Atlas & Gazetteer-Utah 1:235,000	824249000559	US	PB R	14.95	7.95
RS-DL-VA	Ruler Set for DeLorme® Atlas & Gazetteer-Virginia 1:150,000 2009 Ed.	824249000566	US	PB R	14.95	7.95
RS-DL-VA-2018	Ruler Set for DeLorme Atlas & Gazetteer-Virginia 1:140,000 2018 ed.	824249000634	US	PB R	14.95	7.95
RS-DL-WA	Ruler Set for DeLorme® Atlas & Gazetteer-Washington 1:160,000	824249000573	US	PB R	14.95	7.95
RS-DL-WI	Ruler Set for DeLorme® Atlas & Gazetteer-Wisconsin 1:160,000	824249000580	US	PB R	14.95	7.95
RS-DL-WV	Ruler Set for DeLorme® Atlas & Gazetteer-West Virginia 1:160,000	824249000597	US	PB R	14.95	7.95
RS-DL-WV-150	Ruler Set for DeLorme Atlas & Gazetteer-West Virginia 1:150,000 Scale		US	PB R	14.95	7.95
RS-DL-WY	Ruler Set for DeLorme Atlas & Gazetteer-Wyoming 1:225,000	824249000610	US	PB R	14.95	7.95
RS-NGTI	Ruler Set for National Geographic Trails Illustrated Maps	824249000719	US	PB R	14.95	7.95

SKU	Description	UPC	mfg	Pkg	Retail Price	Whsl. Price
Ruler100	1:100,000 Scale Map Ruler	824249111002	US	PB R	5.69	2.85
Ruler100N	1:100,000 Scale Nautical Map Ruler	824249111019	US	PB R	5.69	2.85
Ruler10N	1:10,000 Scale Nautical Map Ruler	824249110104	US	PB R	5.69	2.85
Ruler125	1:125,000 Scale Map Ruler	824249111255	US	PB R	5.69	2.85
Ruler126	1:126,720 Scale Map Ruler	824249111262	US	PB R	5.69	2.85
Ruler150	1:150,000 Scale Map Ruler	824249111507	US	PB R	5.69	2.85
Ruler15N	1:15,000 Scale Nautical Map Ruler	824249110105	US	PB R	5.69	2.85
Ruler160	1:160,000 Scale Map Ruler	824249111606	US	PB R	5.69	2.85
Ruler200	1:200,000 Scale Map Ruler	824249112009	US	PB R	5.69	2.85
Ruler20N	1:20,000 Scale Nautical Map Ruler	824249110203	US	PB R	5.69	2.85
Ruler24	1:24,000 Scale Map Ruler	824249110241	US	PB R	5.69	2.85
Ruler25	1:25,000 Scale Map Ruler	824249110258	US	PB R	5.69	2.85
Ruler250	1:250,000 Scale Map Ruler	824249112504	US	PB R	5.69	2.85
Ruler280	1:280,000 Scale Map Ruler	824249112801	US	PB R	5.69	2.85
Ruler300	1:300,000 Scale Map Ruler	824249113006	US	PB R	5.69	2.85
Ruler30750	1:30,750 Scale Map Ruler	824249110319	US	PB R	4.95	2.85
Ruler30N	1:30,000 Scale Nautical Map Ruler	824249110302	US	PB R	5.69	2.85
Ruler40680	1:40,680 Scale Map Ruler	824249110418	US	PB R	5.69	2.85
Ruler40N	1:40,000 Scale Nautical Map Ruler	824249110401	US	PB R	5.69	2.85
Ruler50	1:50,000 Scale Map Ruler	824249110500	US	PB R	5.69	2.85
Ruler500	1:500,000 Scale Map Ruler	824249115000	US	PB R	5.69	2.85

SKU	Description	UPC	mfg	Pkg	Retail Price	Whsl. Price
Ruler5N	1:5,000 Scale Nautical Map Ruler	824249110050	US	PB R	5.69	2.85
Ruler62	1:62,500 Scale Map Ruler	824249110623	US	PB R	5.69	2.85
Ruler63	1:63,360 Scale Map Ruler	824249110630	US	PB R	5.69	2.85
Ruler69	1:69,500 Scale Map Ruler	824249110692	US	PB R	5.69	2.85
Ruler75	1:75,000 Scale Map Ruler	824249110753	US	PB R	5.69	2.85
Ruler80N	1:80,000 Scale Nautical Map Ruler	824249110807	US	PB R	5.69	2.85
RulerConv	Ruler for converting miles/km and feet/meters	824249150285	US	PB R	3.95	1.98
RulerInch	Inch/Metric Ruler	824249150292	US	PB R	2.25	1.13
RulerSlope24	1:24,000 Scale Slope Ruler	824249150278	US	PB R	5.69	2.85
SSGridRuler24	Stainless Steel Corkbacked Map Gridding Ruler 24in.		US	BR	12.95	11.77
SSGridRuler36	Stainless Steel Corkbacked Map Gridding Ruler 36in.		US	BR	18.95	17.83
SSRuler50	1:50,000 Scale Stainless Steel Ruler		US	B	34.95	23.75
SuperGTA	Improved Military Style UTM/MGRS Coordinate Scale	824249150063	US	CB R	9.95	4.98
TopoSymbSheet	USGS Topographic Map Symbols	780607969429	US	B	0.21	0.21
USGSSet	Map Rulers - USGS Set of 10 Map Rulers	824249110036	US	PR	26.45	13.23
UTM-BC	British Columbia UTM Slots	824249150100	US	BR	5.49	2.75
UTM-FS	USFS Maps UTM Slots	824249150186	US	CB R	7.95	3.98
UTM-GT	Green Trails UTM Slots	824249150094	US	BR	5.49	2.75
UTM-MK	UTM Slots for 1:31,680 1 inch = 1/2 mile	824249150155	US	BR	5.49	2.75
UTM-NG	Natl Geo Kiosk and !TOPO Maps UTM Slots	824249150148	US	BR	5.49	2.75
UTM-SC24	1:24,000 Credit Card Sized UTM Slot Tool	824249150476	US	BR	3.95	1.98
UTM-SC25	1:25,000 Credit Card Sized UTM Slot Tool	824249150520	US	BR	3.95	1.98
UTM-TH	Tom Harrison Map Series UTM Slots	824249150087	US	CB R	10.75	5.38

SKU	Description	UPC	mfg	Pkg	Retail Price	Whsl. Price
UTM-TI	Natl. Geo. Trails Illustrated Maps UTM Slots for 1:40,680	824249150193	US	BR	5.49	2.75
UTMCorners	UTM Corner Rulers Overlay - 7 Scales	824249150018	US	CB R	9.45	4.73
UTMGrid-TA	UTM Grid -- Large Classroom Training Aid	824249000757	US	B	16.95	12.75
UTMGrid100	1:100,000 Scale UTM Grid	824249141009	US	CB R	6.75	3.38
UTMGrid24	1:24,000 Scale Pocket Size UTM Grid	824249140248	US	BR	3.95	1.98
UTMGrid25	1:25,000 Scale Pocket Size UTM Grid	824249140255	US	BR	3.95	1.98
UTMGrid50	1:50,000 Scale Pocket Size UTM Grid	824249140507	US	BR	3.95	1.98
UTMGuide3	Using your GPS with UTM Coordinates 3rd Ed.	780971090118	US	BR	7.95	3.98
UTMSlot-TA	UTM Slot -- Large Classroom Training Aid	824249000764	US	B	16.95	12.75
UTMSlot12	1:12,000 & 1:24,000 Slot Tool	824249000665	US	BR	9.95	4.98
UTMSlot24	1:24,000 Pocket Sized Slot Tool	824249150483	US	BR	3.95	1.98
UTMSlots	UTM Slot Tool (14 Scales)	824249150070	US	CB R	10.75	5.38

Packaging Options

The Pkg column lists the packaging options that are available. There is no price difference between the various packaging options. Please chose the option that works best for your sales environment while also trying to minimize the waste. The first code listed is the default packaging. If you want something other than the default, please add a slash and the pkg code letter. (i.e. UTMGuide/R)

R - Retail Packaging

Each product is individually packed. Typically this is in a polyethylene bag with a stapled tag that can hang from a point-of-sale rack. The products will have a UPC barcode. Map Rulers and Ruler Sets are packaged in a vinyl pouch, with a hang tag and UPC bar code. Products not manufactured by MapTools will be individually packed, able to hang on a POS rack and have a UPC barcode. But they may be in a blister pack, poly shell or something else.

C - Carded

Each product is stuck to a card with product information and a UPC bar code. There is no way to hang these from a POS rack.

P - Pouch

Map Rulers get packaged in a vinyl pouch with an instruction sheet. If you need the UPC bar code or hang tag order the Retail packaging.

B - Bulk

Just the product, no other packaging. We often shrink wrap bulk products into bundles of 25.